

GREATER SUSQUEHANNA VALLEY
CHAMBER OF COMMERCE

SPONSORSHIP BROCHURE

GSVCC.ORG



{ 2018 - 2019 }

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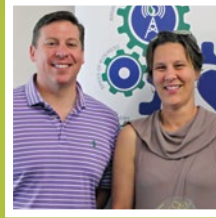
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2019 CHAIR'S CIRCLE SPONSOR

This Partnership provides enhanced benefits to those members who invest above and beyond their membership dues. These funds are used to advance the critical programs and initiatives that build long-term sustainability for the Chamber.

In order to fulfill the obligations below, the deadline to be a part of the Chair's Circle Program is March 31st, 2019.

- *Enhanced listing on the Chamber's website, which has approximately 1,500 page views per month*
- *Direct link to Chair's Circle listing in the Chamber's bi-weekly, electronic, member newsletter e-lert. This electronic publication reaches over 1,200 Valley business leaders.*
- *Corporate name recognition in the monthly Chamber newsletter, Voice of the Valley, which reaches over 64,000 readers (Insert in The Daily Item)*
- *One Chair's Circle Spotlight article in any one issue of the Voice of the Valley*
- *The opportunity to post two free press releases monthly on the Chamber's website*
- *Your business will receive a digital Chair's Circle logo to place on your website.*

Events & Branding Benefits

- *Invitation to attend quarterly private forum with the Chamber's Board Chair and the President/CEO, for a behind-the-scenes overview of Chamber activities and community issues*
- *Two-week name recognition on the Chamber's marquee in 2019*
- *One-time complimentary use of the Chamber's Board room during regular business hours in 2019*
- *Year-long use of one shadow-box in the Chamber lobby to be used at your discretion to promote your business to the Chamber's many guests*
- *Corporate name recognition on the Chamber's lobby television*
- *Six complimentary registrations toward attendance at Member Luncheons and/or Joint Legislative Breakfasts in 2019*
- *Opportunity to offer for display any one promotional piece at the Chamber's Member Luncheons*



FOUNDING SPONSOR

Like the Founding Fathers set the standard for our great nation, Founding Sponsors set the standard for the quality and significance of Chamber events. Partner with the GSVCC as a Founding Sponsor to help create a strategic branding opportunity that will benefit our community and your organization as we serve as catalysts for regional growth.

- *Partner with the Chamber to create a legacy event which impacts the community and promotes prosperity*
- *Add your leadership perspective to key decisions in event planning*
- *Opportunity to speak at the event*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Opportunity to have an expo table and present promotional material to event attendees*
- *Name recognition on the Chamber marquee*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 64,000 readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 1,200 Valley contacts*
- *Eight complimentary registrations and reserved seating at the event*



PREMIER SPONSOR

Invest in a GSVCC event Premier Sponsorship to elevate your brand and benefit the community. As the Premier Sponsor, you leave an indelible mark as we convene leaders, serve as catalysts for growth and serve as champions of the business community.

- *Opportunity to speak at the event*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Opportunity to have an expo table and present promotional material to event attendees*
- *Name recognition on the Chamber marquee*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 64,000 readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 1,200 Valley contacts*
- *Eight complimentary registrations and reserved seating at the event*



SPEAKER/MEAL SPONSOR

Some of the best Chamber events engage high-level speakers, or are done in conjunction with a great meal. Consider partnering with the Chamber as we engage these speakers and promote business growth.

Speaker Sponsor - Opportunity to offer the introduction to the speaker or honored guests

Meal Sponsor - Opportunity to speak before food is served at the event which reaches over 1,200 Valley contacts

Additional Benefits:

- *Opportunity to display a banner at the event*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 64,000 readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 1,200 Valley contacts*
- *Six complimentary registrations and reserved seating at the event*



MEDIA/PRINT SPONSOR

Want to be recognized in the media leading up to one of our events? How would you like to have your logo on one of our event programs? Become a Media/Print Sponsor and you will be sure to get plenty of publicity for your sponsorship contribution.

Media Sponsor - Opportunity to speak with Bob Garrett on the radio ahead of the event

Print Sponsor - Corporate logo on event flyers, posters and the Chamber's online event registration

Additional Benefits:

- *Opportunity to display a banner at the event*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 64,000 readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 1,200 Valley contacts*
- *Four complimentary registrations and reserved seating at the event*



STRATEGIC/EXECUTIVE SPONSOR

Partnering with the GSVCC as a Sponsor offers your business publicity, advertising and brand recognition to nearly 700 local businesses and organizations throughout the Susquehanna River Valley. There are sponsorship opportunities for everyone!

Strategic Sponsor - Add your leadership perspective to key decisions in event planning

Executive Sponsor - Varies by event

Additional Benefits:

- *Opportunity to speak at the event*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 64,000 readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 1,200 Valley contacts*
- *Four complimentary registrations and reserved seating at the event*



AWARDING/STUDENT SPONSOR

The Greater Susquehanna Valley Chamber stands for excellence, both in business and in education. Partner with us to recognize the very best of our members and volunteers. Drive future leaders to attain excellence as we recognize their work as students and shine a spotlight on the importance of giving back.

Awarding Sponsor - Opportunity to present awards at the event and two complimentary registrations and reserved seating

Student Sponsor - Opportunity to support students and/or educators as they attend our events

Additional Benefits:

- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 64,000 readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 1,200 Valley contacts*



GIFT SPONSOR

Chamber events strive to leave a lasting impression. A token of appreciation with your brand furthers this cause. Whether it's the branded water bottle reminding us that a local health system wants you to hydrate, or the communications company that wants you to stay powered on with a charging device, Chamber gifts serve as simple reminders of great events.

- *Corporate logo on event gifts*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 64,000 readers*
- *Publicity through the Chamber's electronic newsletter, e-let, which reaches over 1,200 Valley contacts*
- *Four complimentary registrations and reserved seating at the event*



TEAM/TEE SPONSOR

The proceeds of our fun-filled event, The GSVCC Annual Golf Classic, are used to help support the Young Americans Program, an initiative that recognizes and promotes future leaders within our local school districts.

Team Sponsor

- *Complimentary registration for four golfers to participate in the tournament*

Tee Sponsor

- *Corporate name advertised on the golf course or near the club house*
- *Corporate name recognition in event program*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 64,000 readers*

Routes 11 & 15
2859 N. Susquehanna Trail
Shamokin Dam, PA 17876

www.gsvcc.org

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